

AN APPEAL FOR £5 MILLION

Lytham Hall is the most important building in the Fylde Borough, and its Grade I listing places it amongst the top 2.5% of the nation's Listed Buildings. It has been classified by English Heritage as a Building At Risk.

It started its life in the 12th c as a remote priory for exiled monks. After the Dissolution of the monasteries, the buildings were acquired by the Clifton family, who were staunch Catholics. They built a house in the centre of what was then a remote fishing community. The family prospered, and in the mid 18th c built a new Hall, engaging the fashionable architect of the time, John Carr of York, and employing Gillows of Lancaster to furnish the building. Their huge estates included all the land up as far as Blackpool, making them one of the wealthiest landowners in Lancashire. During the 19th c the development of the area as a fashionable seaside resort brought further wealth. But it all went wrong. The family moved to their other estates in Ireland and Scotland, renting the Hall out to other families. The last of the family, Harry Clifton, sold off the remainder of the estate in the 1950s and 1960s to pay for huge gambling debts.

HARD TIMES

Guardian Royal Exchange Insurance Company (GRE) bought the Hall and the remaining estates in 1963 and for the next 30 years it was their offices. The public was given limited access but otherwise the

Hall remained a hidden gem. In 1996 GRE decided to dispose of the Hall. With very little time to act, Lytham Town Trust and the Friends of Lytham Hall launched a remarkable campaign supported by many voluntary organisations and local people to acquire the Hall for the community and along with a very generous donation of £1 million from British Aerospace, the Trustees achieved their objective in February 1997.



The courtyard of the Jacobean Hall. This is the oldest part and is in urgent need of repair to make it once more the hub of the Hall.

A START HAS BEEN MADE

Both Trusts have been severely handicapped in developing the Hall as it came without any Endowment or revenue support. Priority had to be concentrated on income generating activities in particular the development of the West Wing Conference Centre.



120 Sash windows require repair.



The Jacobean Hall built in 1606; parts survive at the rear, and incorporate the early Priory.

The Trustees immediately set about engaging Heritage Trust for the North West, a regional Trust based in East Lancashire with many years experience of managing historic properties, and together, with help from The Friends, The Lytham St Annes Civic Society and Lytham Heritage Group, they have begun to raise the profile of the Hall as a potential major visitor attraction in the North West, and focal point for the community.

REFURBISHMENT IS NEEDED

Over three quarters of the building is unusable because the heating system is out of date and inefficient. A Condition Survey revealed a staggering list of tasks to be carried out.

THE COSTS

The Georgian Hall

A new heating system incorporating green technology, new alarms, rewiring and redecoration, interpretative exhibitions and a John Carr Study Centre, new lifts for the disabled, and holiday accommodation on the top floor (to generate revenue). £2,350,000

The Jacobean Hall

Refurbishment of the core of the 17th c Hall, creating a central hub, including a tearoom, a new reception, and other public amenities. £1,750,000

The Gardens

Restoration of the South Prospect Garden, including the 17th c Mount, the Monks' Wall, the 19th c Parterre, and the Gardener's Cottage as an Education Centre. £900,000

TOTAL £5,000,000

OUR VISION

- To restore the Hall and Parkland for the public to use and enjoy.
- To ensure this hidden gem (hitherto closed to the public for 400 years) is open all year round.
- To provide educational opportunities for all, especially in archaeology, architecture and the interpretation of the hall and surrounding area, through the formation of a John Carr Study Centre.
- To create an attraction that will boost visitor numbers, help local businesses and regenerate the Fylde economy.

HELP IS AT HAND FROM THE HERITAGE LOTTERY FUND

The Heritage Lottery Fund is supporting the project and has offered £2 million. But we need to raise £3 million match funding.

**If we don't raise the money by March 2011, we will lose the £2 million offered. We have raised £1 million so far.
CAN YOU HELP US RAISE THE REST?**

The Appeal is a joint venture between Lytham Town Trust (charity no. 1000098) and Heritage Trust for the North West (charity no. 508300).

HOW YOU CAN HELP

Name _____

Address _____

Postcode _____

Email _____ Tel _____

A

A cheque, payable to Lytham Hall Appeal, is enclosed for the sum of £ _____

or

B

I would like to support the Appeal with regular payments by Standing Order of £ _____ per month/quarter/half year/annually until further notice.

or

C

Please discuss my support of the Appeal by contacting me by (please tick) telephone email

Notes:

- (1) UK tax payers' personal donations under either A and B will be increased currently by 28% Gift Aid by completing the declaration overleaf.
- (2) Please complete the Standing Order form overleaf if applicable.
- (3) Companies paying corporation tax can qualify for tax relief by donating gross, the amount being treated as a charge on income. Accountants' advice should be taken to benefit appropriately.
- (4) **All donations will be gratefully received and recorded for posterity at the Hall. Donors of larger sums may wish to be associated by name with a specific part of the restoration.**

Please return to: The Appeal Office, Lytham Hall, Ballam Road, Lytham, Fylde, FY8 4JX

GIFT AID DECLARATION

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LYTHAM HALL APPEAL

Lytham Town Trust. Regd. Charity No.1000098

Please treat: *(tick the appropriate box)*

the enclosed sum of £ _____

as a Gift Aid donation: **OR**

all gifts of money made today and in future as Gift Aid donations.

You must pay an amount of Income and /or Capital Gains Tax for each tax year commencing 6 April that is at least equal to the amount of tax that the Lytham Hall Appeal will reclaim on your gift(s) for that year.

DONOR'S DETAILS (tax payer's name only)

Forename(s) _____

Surname _____

Home address _____

Postcode _____

Date _____ day of _____ 201 _____

STANDING ORDER

To _____ Bank/Building Society

Branch _____ Address _____

Post code _____

Sort code _____ Account No _____

Please pay to the account of Lytham Hall Appeal at the Co-operative Bank, 1 Balloon Street, Manchester M40 4EP, Sort Code 08-90-00, Account No 65428342 the sum of £ _____ on the day of _____ next and thereafter the same amount monthly, quarterly/half yearly/annually until cancelled by notification in writing.

Signed _____ Date _____ Address _____

Post code _____

Please return to The Appeal Office, Lytham Hall, Ballam Road, Lytham, FY8 4JX for onward transmission.

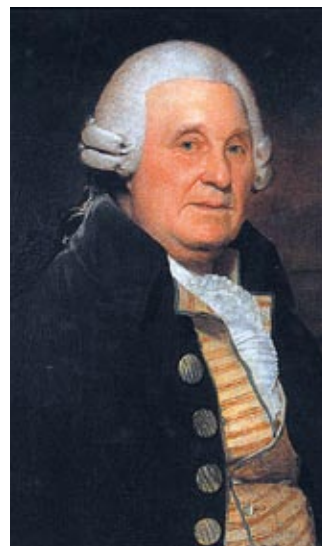
PEOPLE, HISTORY & HERITAGE



Violet Clifton was the last member of the family to live at the Hall. Her apartment on the first floor will be recreated



The Dining Room, with its original Gillow sideboard, can be hired for dinner parties and social occasions. Why not use the Hall to raise money?



Portrait of John Carr of York (1723-1807), architect for Lytham Hall, by Sir William Beechley. A John Carr Study Centre will be established at Lytham based in the library



Sir Cuthbert Clifton (1584-1634) purchased the Manor of Lytham in 1600 and built the new Jacobean Hall in 1606



Thomas Joseph Clifton (1788-1851) was known as the 'Tree Planter'



Thomas Clifton (1727-83) built the present Hall between 1757 & 1763



The Hall is licensed for weddings in the Drawing Room



Plaster ceiling depicting Jupiter. The Hall contains fine plasterwork, to be restored to its original glory



The Italianate Parterre was turned into a car park in the 1960s. It will be restored to its former glory



The Hall is ideal for many outdoor events, including theatre and musical performances, classic car rallies and Heritage Open Days

Discover more at:

www.htnw.co.uk/lythamhallappeal

Telephone: 01253 736652

SAVE LYTHAM HALL



APPEAL

Our only opportunity to save "The finest Georgian House in Lancashire" for the community

www.htnw.co.uk/lythamhallappeal



LOTTERY FUNDED